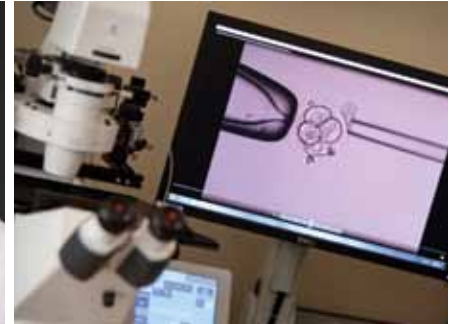


The UH Fertility Center team (L to R): Bryan Hecht, MD; Brooke Rossi, MD; James Goldfarb, MD; James Liu, MD; Barry Peskin, MD; William Hurd, MD



Embryo biopsy underway for pre-implantation genetic diagnosis in IVF lab.

Dear Colleague:

University Hospitals, named one of the nation's top 10 health systems by Thomson Reuters, strives to provide comprehensive primary and community-based care – the kind of health care people need most – as well as access to the highest quality specialty care when necessary.

Specific to the latter, I am proud to announce the opening of the new University Hospitals Fertility Center at University Hospitals Ahuja Medical Center, which can provide your patients their best chance of conception in an environment designed around their needs. Offering a full range of state-of-the-art services for the diagnosis and treatment of infertility, the UH Fertility Center is located on the third floor of the Kathy Risman Pavilion at UH Ahuja Medical Center, 1000 Auburn Drive in Beachwood, which also houses other UH Women's Health services including OB/GYN and maternal fetal medicine experts, OB imaging and genetics. With convenient highway access at the I-271/Harvard Road interchange in Beachwood, the new center affords patients easy access from the north, south, east and west sides.

The UH Fertility Center features a state-of-the-art facility, technology and research, leading-edge protocols, and a highly personalized experience – including financial support options – under the guidance of nationally renowned expert, board-certified fertility specialist, James M. Goldfarb, MD.

Dr. Goldfarb, a fertility pioneer who started his career at University Hospitals and was responsible for Ohio's first in vitro fertilization (IVF) birth in 1983, the world's first IVF surrogate birth in 1986, and Ohio's first birth from pre-implantation genetic diagnosis (PGD) in 2004, has returned to UH to serve as medical director of the UH Fertility Center, where he personally oversees efforts of the team to build upon these fertility milestones.

The center is staffed by other nationally recognized fertility specialists including Bryan Hecht, MD, William Hurd, MD, Barry Peskin, MD, Brooke Rossi, MD and myself. These physicians, along with other members of the UH Fertility Center team, evaluate patients to identify the cause of their infertility and recommend the most effective and affordable fertility treatment options. The team will collaborate with you to ensure your patients receive the individualized care they need, while keeping you informed of their progress, and returning the patient to your care following completion of treatment at the UH Fertility Center. In addition, the UH Fertility Center will partner with OB/GYN practices located throughout Ohio and in adjacent states, giving patients the option of having daily monitoring and ultrasounds at your practice, and limiting travel to the UH Fertility Center.

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Advanced infertility therapies and services available include:

- medications to stimulate ovulation
- reproductive surgery to treat scarred tubes, abnormal uteruses, reverse previous tubal sterilization, and more
- intrauterine insemination
- in vitro fertilization (IVF)
- egg vitrification (freezing)
- intracytoplasmic sperm injection
- cryopreservation
- pre-implantation genetic diagnosis (PGD) and pre-implantation genetic screening (PGS)

UH Fertility Center patients will also have access to the Partnership for Families program of University Hospitals, a unique philanthropic organization that provides financial assistance to qualified couples or women who have unsuccessfully completed an IVF cycle and cannot afford a second attempt, or need PGD to decrease the chance of having a child with a genetic disease. The program also provides financial assistance for qualified patients who need egg or embryo freezing before cancer therapy.

The full-service UH Fertility Center is equipped with state-of-the-art in vitro fertilization and andrology laboratories featuring the highest technology available, and offers comprehensive care in a welcoming, patient-friendly environment. In addition, the center operates satellite offices at UH MacDonald Women's Hospital in University Circle, UH Westlake Health Center, and in Twinsburg:

University Hospitals Fertility Center

UH Ahuja Medical Center

Kathy Risman Pavilion
1000 Auburn Drive, Suite 310
Beachwood, Ohio 44122
216-285-5028

UH MacDonald Women's Hospital

11100 Euclid Avenue
Cleveland, Ohio 44106
216-844-1514

UH MacDonald Women's

OB/GYN & Fertility Center

Towne Center Plaza
8900 Darrow Road, #H112
Twinsburg, Ohio 44087
330-405-6661

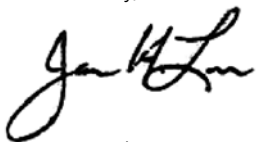
Coming Soon

UH Fertility Center – West

2055 Crocker Road, Suite #206
Westlake, OH 44145
216-285-5028

For more information about the UH Fertility Center or to speak with Dr. Goldfarb regarding a referral, please call 216-285-3085, email at James.Goldfarb@UHhospitals.org or go to UHhospitals.org/Fertility.

Sincerely,



James Liu, MD
Chairman
Obstetrics & Gynecology
UH MacDonald Women's Hospital